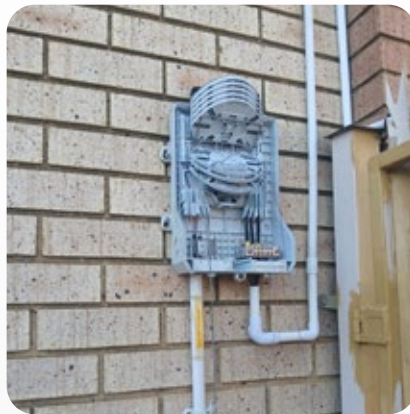




COMPANY PROFILE

Building Capacity. Delivering with Purpose.

Plant Hire | Telecommunications | General Building | Supply & Delivery | Logistics

COMPANY OVERVIEW

WHO WE ARE

Seldariah Trading (Pty) Ltd is a South African company established in August 2016 and based in Welkom, Free State.

Founded by Pulane Buti, the company has grown through practical experience, strong client relationships and a determination to build sustainable capacity within industries where women-owned businesses have traditionally had limited representation.

Over the years, Seldariah Trading has provided services to municipalities, government departments, construction companies, telecommunications contractors and private-sector organisations.

Today, our business is focused on five core service areas:

- Plant Hire
- Telecommunications
- General Building
- Supply and Delivery
- Logistics

Our approach is simple: understand what the client requires, put the right resources in place and deliver the work responsibly.

Seldariah Trading continues to strengthen its equipment, technical capabilities, workforce and business relationships as we position ourselves for larger projects across the Free State and other parts of South Africa.

OUR BUSINESS PHILOSOPHY

We believe sustainable businesses are built through consistent delivery rather than promises.

Every project allows us to strengthen our reputation, develop our people and build lasting relationships with our clients.



Our aim is not only to secure work, but to become a service provider that clients can confidently work with again.



OUR SERVICES

PLANT HIRE

Seldariah Trading provides plant and equipment solutions for construction, civil works, earthworks and infrastructure projects.

Our experience in the sector has given us an understanding of the importance of equipment availability, competent operators, maintenance, and proper on-site coordination.

Our plant capability includes equipment such as:

- Tractor Loader Backhoes (TLBs)
- Tipper trucks
- Excavators
- Supporting project vehicles and equipment

We continue to invest in plant and machinery as part of the company's long-term growth strategy.



TELECOMMUNICATIONS

Telecommunications infrastructure is an important part of our business.

Our experience includes fibre-related civil and installation work undertaken within the telecommunications environment.

Our capabilities include:

- Fibre infrastructure works
- Aerial fibre installation
- Fibre trenching
- Cable installation and stringing
- Telecommunications maintenance
- Civil works associated with fibre networks
- Site preparation and infrastructure support

We understand that telecommunications projects require accuracy, coordination, skilled teams and adherence to the requirements of the client and network operator.

Our goal is to continue growing this division and participate in larger telecommunications infrastructure projects.

GENERAL BUILDING

Seldariah Trading provides general building services for public, commercial and private-sector projects.

Our previous experience includes construction, renovation and maintenance-related work.

Our capabilities include:

- General building works
- Renovations
- Painting
- Tiling
- Ceiling installation
- Repairs and maintenance
- Minor civil works
- Site preparation
- General construction support

We approach each project according to its scope and work to deliver a finished product that meets the client's requirements.



LOGISTICS

Seldariah Trading provides practical logistics support for the movement of goods, materials, equipment and project requirements.

Our logistics services include:

- Collection and delivery
- Transportation of goods and materials
- Construction site deliveries
- Project logistics
- Movement of equipment
- Supply-chain transport support
- Client-specific transport requirements

Our objective is to provide reliable logistics support while maintaining clear communication throughout the collection and delivery process.

SUPPLY AND DELIVERY

Our Supply and Delivery division supports government institutions, municipalities, contractors, businesses and other organisations with sourcing and delivery requirements.

Our services include the sourcing and delivery of:

- General goods
- Construction materials
- Operational supplies
- Equipment
- Consumables
- Project-specific items
- Client-specific procurement requirements

We understand that successful supply contracts depend on sourcing the correct goods, meeting specifications and delivering within the required timeframe.



EXPERIENCE & CAPABILITY

OUR EXPERIENCE

Since 2016, Seldariah Trading has gained experience across both the public and private sectors.

The company has worked with or provided services associated with organisations including:



PUBLIC SECTOR & INSTITUTIONS

- Matjhabeng Local Municipality
- Tswelopele Local Municipality
- Maluti-a-Phofung Local Municipality
- Department of Health
- South African Police Service
- Department of Home Affairs
- Goldfields TVET College
- PRASA

PRIVATE SECTOR & INFRASTRUCTURE

- MTD Civils & Networks
- Isigidi Brawley JV
- WBHO
- Aurex Constructors
- Legodi Trading
- Sibongekonke Telecommunications
- Wumdrop

Our previous work has included fibre civil works, telecommunications infrastructure, plant hire, general construction, ceiling installation, supply and delivery and other project-related services.

OPERATIONAL CAPACITY

Our business has access to practical resources required to support project delivery.

Our operational capabilities include:

- Plant operators
- Fibre installers
- Telecommunications teams
- Builders and general construction personnel
- Mechanical support
- Project administration
- Vehicles and transport resources
- Plant and earthmoving equipment

Where a project requires additional specialised capacity, we are able to work with suitable industry partners and suppliers to ensure that the client's requirements are met.

VISION, MISSION & VALUES



OUR VISION

To build Seldariah Trading into a respected South African multidisciplinary service provider recognised for dependable delivery, growing operational capacity and sustainable participation in infrastructure development.

OUR MISSION

To provide reliable services in plant hire, telecommunications, general building, supply and delivery, and logistics while continuously developing our people, equipment and operational capabilities.

We aim to build sustainable relationships with clients through quality workmanship, responsible business practices and consistent delivery.

OUR VALUES

- Integrity
- Reliability
- Quality
- Accountability
- Respect
- Growth

We believe in continuous improvement and remain committed to developing our skills, equipment and overall business capacity.

OUR VALUES

- Expand our operations beyond the Free State.
- Increase our plant and equipment capacity.
- Secure larger infrastructure and telecommunications projects.
- Strengthen our logistics capability.
- Build lasting relationships with public and private-sector clients.
- Develop the skills of our workforce.
- Create sustainable employment opportunities.
- Increase opportunities for women and young people within technical industries.
- Maintain a profitable and sustainable business.

LEADERSHIP

MEET THE DIRECTOR

PULANE BUTI

Founder & Director

Pulane Buti founded Seldariah Trading with a determination to build a sustainable business in sectors where women remain underrepresented.

Her journey has involved developing practical experience across construction, telecommunications, plant hire, procurement and project-based services.

Rather than limiting the company to one area of business, she has focused on gradually developing Seldariah Trading's capacity to respond to different opportunities within infrastructure and service delivery.

Pulane is passionate about entrepreneurship and the advancement of women in business. She believes that women-owned companies should not only participate in technical industries, but should develop the capacity, equipment and experience required to compete meaningfully within them.

Under her leadership, Seldariah Trading continues to pursue opportunities that can strengthen the company, develop its workforce and create long-term value.



WHY WORK WITH SELDARIAH TRADING?

ESTABLISHED EXPERIENCE

We have been operating since 2016 and have gained practical exposure to different industries, clients and project environments.

MULTIDISCIPLINARY CAPABILITY

Our five service divisions allow us to support different parts of a client's project or operational requirements.

HANDS-ON MANAGEMENT

Our leadership remains closely involved in the company's operations and client relationships.

PUBLIC & PRIVATE-SECTOR EXPOSURE

We have experience working within government, municipal, construction and telecommunications environments.

GROWING PLANT CAPACITY

Plant, vehicles and operational equipment form an important part of our growth strategy.

WOMEN-OWNED BUSINESS

Seldariah Trading represents meaningful participation by women within construction, telecommunications, logistics and other traditionally male-dominated industries.

LONG-TERM RELATIONSHIPS

We aim to build relationships that extend beyond a single purchase order or project.





COMPANY INFORMATION



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2016/326365/07

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4760295363

CSD Number:

MAAA0397230

LOGIS Number:

FD789